

DAFTAR PUSTAKA

- Almostafa, D., Yussuf, F. M., & Ibarra, A. O. (2025). *Curated Memories: The Role of Algorithms and Cultural Memory in Shaping Gen Z's Fashion Nostalgia*. Jonkoping University.
- Alsuwaida, N. A. (2022). Using Pinterest in the Fashion Design Course to Create an Interactive Virtual Community in Distance Learning. *Journal of Architecture, Arts, and Humanistic Science*, 0(0), 0–0. <https://doi.org/10.21608/mjaf.2022.110159.2586>
- Atasoy, I. (2025). *Gen Z Fashion in 2025: Consumer Trends & Statistics*. Analyzify.Com. <https://analyzify.com/hub/gen-z-fashion-trends>
- Hadi, A., Asrori, & Rusman. (2021). *PENELITIAN KUALITATIF (STUDI FENOMENOLOGI, CASE STUDY, GROUNDED THEORY, ETNOGRAFI, BIOGRAFI)*. CV. PENA PERSADA.
- Herlina, Boer, R. F., Fasadena, N. S., & Kede, A. (2021). *PENGANTAR ILMU KOMUNIKASI*. Basya Media Utama.
- Heryana, A., & Unggul, U. E. (2018). Informan Dan Pemilihan Informan Dalam Penelitian Kualitatif. *Sistem Informasi Akuntansi: Esensi Dan Aplikasi*, December, 14. eprints.polsri.ac.id
- Hikmah, J. (2020). Paradigm. *Computer Graphics Forum*, 39(1), 672–673. <https://doi.org/10.1111/cgf.13898>
- Humaizi, & Zulkarnain, I. (2024). *PENGANTAR ILMU KOMUNIKASI*. Media Penerbit Indonesia. 978-623-8702-84-8
- Ishaq, E. R. (2015). *KULIAH PUBLIC RELATIONS Pengantar & Praktik*. STAIN Kediri Press.
- Ita, D. A. (2025). *Generasi Z (Gen Z): Definisi, Tahun Kelahiran, dan Demografi*. Investopedia.Com. <https://www.investopedia.com/generation-z-gen-z-definition-5218554>
- Karyaningsih, P. D. (2018). *Ilmu Komunikasi*. Penerbit Samudra Biru.
- Kemp, S. (2025a). *Global social media Statistics*. Datareportal.Com. <https://datareportal.com/social-media-users>
- Kemp, S. (2025b). *Pinterest Users, Stats, Data & Trends for 2025*. Datareportal.Com. <https://datareportal.com/essential-pinterest-stats>
- Kustiawan, W., Nurlita, A., Siregar, A., Aini Siregar, S., Ardianti, I., Rahma Hasibuan, M., & Agustina, S. (2022). Media Sosial Dan Jejaring Sosial. *Maktabun: Jurnal Perpustakaan Dan Informasi*, 2(1), 1–5.
- Kuswarno, E. (2009). *Fenomenologi: metode penelitian komunikasi : konsepsi, pedoman, dan contoh penelitiannya*. Widya Padjadjaran.

<https://books.google.co.id/books?id=MBsnQwAACAAJ>

- Moleong, J. L. (2018). *Metode Penelitian Kualitatif* (Edisi Revi). PT. Remaja Rosdakarya.
- Muharram, N. M. (2021). *DASAR-DASAR PUBLIC RELATIONS*. EUREKA MEDIA AKSARA.
- Mulyadi, M. (2020). *Metode Peneitian Praktis Kuantitatif & Kualitatif*. Publica Institute.
- Nasution, A. F. (2023). *Metode Penelitian Kualitatif*. Harfa Creative.
- Nindito, S. (2020). Fenomenologi Alfred Schutz: Studi tentang Konstruksi Makna dan Realitas dalam Ilmu Sosial. *Jurnal ILMU KOMUNIKASI*, 2(1), 79–95. <https://doi.org/10.24002/jik.v2i1.254>
- Nurhadi, Z. F. (2017). *Teori Komunikasi Kontemporer*. Kencana.
- Nurhayati, Apriyanto, Ahsan, J., & Hidayah, N. (2024). *METODOLOGI PENELITIAN KUALITATIF (Teori dan Praktik)*. Sonpedia Publishing.
- Qadir, M. R. A. (2024). Media Sosial (Definisi, Sejarah dan Jenis-Jenisnya). *Al-Furqan : JurnalAgama, Sosial, Dan Budaya*, 4(1), 1–23.
- Ramadhan, A. P., & Iman, A. N. (2021). Konstruksi Identitas Sosial Fashion Remaja (Studi Kualitatif Pada Pengguna Pinterest Di Jabodetabek). *Jurnal Komunikasi, Masyarakat Dan Keamanan*, 6(2), 157–176. <https://doi.org/https://doi.org/10.31599/ykxn8x58>
- Ratnawita, Tamtomo, T., & Muksin, N. N. (2024). *Buki Ajar Pengantar Ilmu Komunikasi*. Sonpedia Publishing.
- Rizki, H. (2024). *What is Pinterest? Definition, Functions, and Benefits*. Headcreative.Co.Id. <https://headcreative.co.id/en/what-is-pinterest/>
- Rontana, S. (2018). *Paradigma Konstruktivisme*. Safutrarantona.Wordpress.Com. <https://safutrarantona.wordpress.com/2018/05/30/paradigma-konstruktivisme/>
- Saputra, R. A. V. W. (2024). The role of the social media platform pinterest as a creative media reference for generation Z students. *English Learning Innovation*, 5(2), 207–222. <https://doi.org/10.22219/englie.v5i2.35115>
- Sheikh, M. (2026). *29 Essential Pinterest statistics for marketers in 2026*. Sproutsocial.Com. <https://sproutsocial.com/insights/pinterest-statistics/>
- Silviani, I. (2020). *Public Relations Sebagai Solusi Komunikasi Krisis*. Scopindo Media Pustaka.
- Statistics, T. G. (2025). *Pinterest Global Users Statistics 2025 | Pinterest Demographics*. Theglobalstatistics.Com. <https://www.theglobalstatistics.com/pinterest-global-users-statistics/>
- Subakti, H., Hurit, R. U., & Eni, G. D. (2024). *Metodologi Penelitian Kualitatif*. Media Sains Indonesia.

- Sugiyono. (2017). *Metode Penelitian Kualitatif, Kuantitatif, dan R&D*. Alfabeta.
- Sugiyono. (2020). *Metode Penelitian Kualitatif*. Alfabeta.
- Usman, A. R. (2013). *PUBLIC RELATIONS SUATU PENGANTAR*. Fakultas Dakwah dan Komunikasi.
- Utami, P. M., & Dewi, A. V. (2024). Social Media's Role in Creating New Fashion Trends. *Journal of Research in Social Science and Humanities*, 4(2), 199–203. <https://doi.org/10.47679/jrssh.v4i1.120>
- Weston, Z. (2023). *A Journey Through Time: The History of Pinterest*. Medium.Com. <https://medium.com/@zacharywestonintech/title-a-journey-through-time-the-history-of-pinterest-5770b700b45c>
- Yaniawati, P. (2020). Penelitian Studi Kepustakaan. *Penelitian Kepustakaan (Liberary Research)*, April, 15.